

.. objective

I am seeking a design position in an interdisciplinary firm that offers room to learn and grow in a creative environment. In addition, it will allow me to employ various design practices and skills in a team environment.

.. summary

I am a formally trained graphic designer with excellent experience. My ability has proven to be exemplary, creative, innovative and I can follow direction as needed. I am an excellent team player whose experience has demonstrated the capability of working diplomatically and collaboratively with all levels of staff to ensure successful implementation and design of projects. I am self motivated and have highly developed organizational and time management skills.

.. education

Bachelor of Fine Art, Graphic Design
Savannah College of Art and Design
Savannah, GA, June 2002

.. experiences

fluid, 2013-Present
Digital Designer

- As a Digital Designer who is responsible in interactive/ digital projects audit, research, usability, creative concept, design user interface, presentation and production from start to finish. Assist in any creative endeavour undertaken by the company, as directed by the Design Leader, Brand Director and other members of the senior management team. Contribute creative technical ideas to help realize the full potential of each projects.

Razorfish, HK 2012-2012
Art Director

- Participate in creative concept and production from start to finish. To be responsible of the art direction of projects from facebook content, tab campaigns, online ads, campaign site to new business pitches. As a mentor of new staff when its needed. Clients include SK-II, Pampers, Kinder Bueno, Coca-Cola.

Earth Product China/Hong Kong Performance, 2011- 2012
Designer / Marketing Executive

- As sole designer who is responsible to executes the creation of Pianist Cheng Wai and Cheng Wai Piano Institute's promotional materials including websites, stationary, videos, audio and collateral. As a producer of artist recitals from start to finish, and the creation of all online/offline promotional material. Oversee EPC China's design team to ensure all collateral meet both aesthetic and technical specification.

Organic, Inc., 2007-2010
Designer / Content Contributor

- Designer who was responsible to executes the creation of online campaign concept, visual design including branding, typography, visual concept, identity and icon design for the interactive platforms. Procure business communication and coordination among information architect, writer and production artist. To ensure end products meet technical and performance specifications. Clients include Jeep, Dodge, Chrysler, Bank of America, Unilever.

Euforia Design, 2003 – 2007
Graphic Designer, Print and Web

- As sole designer was responsible for all design solutions from concept to completion. Developed excellent client skills while working with clients that included Enmark Stations, Mastercraft, Lawrys, CVS, Pali Capital and Savannah College of Art and Design. Implemented complete identity systems which included all branding, stationery, marketing and collateral. Worked in print as well as interactive mediums. Designed everything from posters, flyers, brochures and packaging to full scale websites.

.. technology

Proficiency in all Windows and Mac Platform, all major web browser, Adobe CS Suite, Macromedia Suite, HTML, CSS, QuarkXPress, Microsoft Office, Acrobat, Pro Tools